



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28205-2700

National Media
815 Stalers Lane
Alexandria, VA 22314

Salesperson
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Contract # 318855											Date Entered	06/25/12	Charlotte (WSOC)						
Schedule Dates											Last Modified	09/11/12	By Broadcast Month	Spots	Rate				
Advertiser											Entered By	Jill Lipskind	Sep. 2012	90	\$78,650.00				
Agency	National Media (2711)	Product	Political - Issue (1068)	Brand	2597 NRCC IE (131531)	Headline #	06180792 <th>Demo</th> <td></td> <th>Order Type</th> <td>Normal</td> <td></td> <td></td> <td></td> <td></td>	Demo		Order Type	Normal								
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Sales Office	Telerep/Philadelphia	Buyer Name	ANGLE,BEN	Commission %	15.00	Package Deal		Commission	\$11,797.50								
Phone/Fax	/	CPE	155/426/2597	Account Types	National/Political	Net Total	\$66,852.50 <th>Sales Tax</th> <td></td> <th></th> <td></td> <th></th> <td></td> <td></td> <td></td>	Sales Tax											
Billing Type	Standard	Comments	NRCC IE 9/7																
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/07/12-09/07/12	3	:30	10A- 11A (EST)					1			1	1	\$500.00	\$500.00	Charlotte (WSOC)	KATIE	6/25/12
2.0	Normal Line / Spot	09/07/12-09/07/12	3	:30	11P- 11:30P (EST)					1			1	1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12
3.0	Normal Line / Spot	09/07/12-09/07/12	3	:30	12:35A- 1:35A (EST)					1			1	1	\$300.00	\$300.00	Charlotte (WSOC)	J KIMMEL-ABC	6/25/12
4.0	Normal Line / Spot	09/07/12-09/07/12	3	:30	12P- 1P (EST)					1			1	1	\$550.00	\$550.00	Charlotte (WSOC)	EYEWIT MIDDAY <	6/25/12
5.0	Normal Line / Spot	09/07/12-09/07/12	3	:30	4:30A- 4:59A (EST)					1			1	1	\$275.00	\$275.00	Charlotte (WSOC)	EYE NEWS-4:30A	6/25/12
6.0	Normal Line / Spot	09/07/12-09/07/12	4	:30	5A- 5:30A (EST)					1			1	1	\$500.00	\$500.00	Charlotte (WSOC)	EYE-SAM DAYBRK <	6/25/12
7.0	Normal Line / Spot	09/07/12-09/07/12	4	:30	5B- 5:30P (EST)					1			1	1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 5<	6/25/12
8.0	Normal Line / Spot	09/07/12-09/07/12	3	:30	5:30A- 6A (EST)					1			1	1	\$550.00	\$550.00	Charlotte (WSOC)	EYE-SAM DAYBRK <	6/25/12
9.0	Normal Line / Spot	09/07/12-09/07/12	4	:30	5:30P- 6P (EST)					1			1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS 30<	6/25/12
10.0	Normal Line / Spot	09/07/12-09/07/12	4	:30	6B- 6:30P (EST)					1			1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWIT NWS 6<	6/25/12
11.0	Normal Line / Spot	09/07/12-09/07/12	3	:30	6A- 7A (EST)					1			1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYE NWS DAYBRK <	6/25/12
12.0	Normal Line / Spot	09/07/12-09/07/12	2	:30	6:30P- 6:59P (EST)					1			1	1	\$1,900.00	\$1,900.00	Charlotte (WSOC)	ABC-WORLD NWS	6/25/12
13.0	Normal Line / Spot	09/07/12-09/07/12	3	:30	6:58P- 7:30P (EST)					1			1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	INSIDE EDITION <	6/25/12
14.0	Normal Line / Spot	09/07/12-09/07/12	3	:30	7A- 8A (EST)					1			1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	GD MRN ANR-ABC	6/25/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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Account Types
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Comments

Date Entered	06/25/12	Charlotte (WSOC)	By Broadcast Month	Spots	Rate
Last Modified	09/11/12	Jill Hipskind	Sep. 2012	90	\$78,650.00
Entered By	No		Grand Total:	90	\$78,650.00
CO-OP					

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	09/07/12-09/07/12	3	:30	7:28P- 7:56P (EST)					1		1		1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	ENT TONIGHT 30<	6/25/12
16.0	Normal Line / 5pot	09/07/12-09/07/12	4	:30	9A- 10A (EST)						1		1		\$425.00	\$425.00	Charlotte (WSOC)	REGIS&KELLY<	6/25/12
17.0	Normal Line / 5pot	09/10/12-09/10/12	3	:30	10A- 11A (EST)						1		1		\$500.00	\$500.00	Charlotte (WSOC)	KATIE	6/25/12
18.0	Normal Line / 5pot	09/10/12-09/10/12	3	:30	11P- 11:35P (EST)						1		1		\$1,400.00	\$1,400.00	Charlotte (WSOC)	E!EWIT NWS 11<	6/25/12
19.0	Normal Line / 5pot	09/10/12-09/10/12	3	:30	12:05A- 1:05A (EST)						1		1		\$300.00	\$300.00	Charlotte (WSOC)	J KIMMEL-ABC	6/25/12
20.0	Normal Line / Spot	09/10/12-09/10/12	3	:30	12P- 1P (EST)						1		1		\$550.00	\$550.00	Charlotte (WSOC)	E!EWIT MIDDAY<	6/25/12
21.0	Normal Line / Spot	09/10/12-09/10/12	3	:30	4:30A- 4:59A (EST)						1		1		\$275.00	\$275.00	Charlotte (WSOC)	E! NEWS 4-30A	6/25/12
22.0	Normal Line / Spot	09/10/12-09/10/12	4	:30	5A- 5:30A (EST)						1		1		\$500.00	\$500.00	Charlotte (WSOC)	E!E-SAM DAYBRK<	6/25/12
23.0	Normal Line / Spot	09/10/12-09/10/12	4	:30	5P- 5:30P (EST)						1		1		\$1,100.00	\$1,100.00	Charlotte (WSOC)	E!EWIT NWS 5<	6/25/12
24.0	Normal Line / Spot	09/10/12-09/10/12	3	:30	5:30A- 6A (EST)						1		1		\$550.00	\$550.00	Charlotte (W50C)	EYE-5AM DAYBRK<	6/25/12
25.0	Normal Line / Spot	09/10/12-09/10/12	4	:30	5:30P- 6P (EST)						1		1		\$1,200.00	\$1,200.00	Charlotte (W50C)	E!EWIT NWS5:30<	6/25/12
26.0	Normal Line / 5pot	09/10/12-09/10/12	4	:30	6P- 6:30P (EST)						1		1		\$1,300.00	\$1,300.00	Charlotte (WSOC)	E!EWIT NWS 6<	6/25/12
27.0	Normal Line / Spot	09/10/12-09/10/12	3	:30	6A- 7A (EST)						1		1		\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYE NWS DAYBRK<	6/25/12
28.0	Normal Line / Spot	09/10/12-09/10/12	3	:30	6:58P- 7:30P (EST)						1		1		\$1,300.00	\$1,300.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

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National Media
815 Slaters Lane
Alexandria, VA 22314

Schedule Dates
Advertiser NRCC - National Republican Congressional Committee
Agency National Media (27.11)
Product Political - Issue (1068)
Headline # 2597 NRCC IE (131531)

Brand

Salesperson

Sales Office

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

Date Entered	06/25/12	Charlotte (WSOC)	By Broadcast Month	Spots	Rate
Last Modified	09/11/12	Jill Hipskind	Sep. 2012	90	\$78,650.00
Entered By	No		Grand Total:	90	\$78,650.00
CO-OP	06180792				

Telerp/Philadelphia
ANGLE/BEN

/

155/426/2597

National/Political

Standard

NRCC IE 9/7

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / Spot	09/10/12-09/10/12	3	:30	7A- 8A (EST)	1						1		1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	GD MRN AMR-ABC	6/25/12
30.0	Normal Line / Spot	09/10/12-09/10/12	3	:30	7:28P- 7:56P (EST)	1						1		1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	ENT TONIGHT 30<	6/25/12
31.0	Normal Line / Spot	09/10/12-09/10/12	4	:30	9A- 10A (EST)	1						1		1	\$425.00	\$425.00	Charlotte (WSOC)	REGISKELLY<	6/25/12
32.0	Normal Line / Spot	09/08/12-09/08/12	3	:30	11P- EYEWITNESS NEWS	11P MSU						1		1	\$800.00	\$800.00	Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12
33.0	Normal Line / Spot	09/08/12-09/08/12	3	:30	12P- 12:30P (EST)							1		1	\$450.00	\$450.00	Charlotte (WSOC)	EYEWIT MDDY SA	6/25/12
33.0.1	Closed Preempt	09/08/12															Charlotte (WSOC)	Program Change/Exception	
34.0	Normal Line / Spot	09/08/12-09/08/12	3	:30	6A- 7A (EST)							1		1	\$425.00	\$425.00	Charlotte (WSOC)	-FOOTBALL	
35.0	Normal Line / Spot	09/08/12-09/08/12	3	:30	7A- 8A (EST)							1		1	\$450.00	\$450.00	Charlotte (WSOC)	EYE NW SA MRN2	6/25/12
36.0	Normal Line / Spot	09/08/12-09/08/12	3	:30	7P- 7:30P (EST)							2		1	\$600.00	\$600.00	Charlotte (WSOC)	NASCAR CD	6/25/12
36.0.1	Closed Preempt	09/08/12															Charlotte (WSOC)	Sports Over Run/Spot -	
37.0	Normal Line / Spot	09/08/12-09/08/12	2	:30	8A- 9A (EST)							1		1	\$800.00	\$800.00	Charlotte (WSOC)	GD MRN-SAT-ABC	6/25/12
38.0	Normal Line / Spot	09/09/12-09/09/12	3	:30	12P- 12:30P (EST)							1		1	\$450.00	\$450.00	Charlotte (WSOC)	EYEWIT MDDY SU	6/25/12
39.0	Normal Line / Spot	09/09/12-09/09/12	2	:30	6P- 6:30P (EST)							1		1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYE NWS SUN 6	6/25/12

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Sales Office
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Phone/Fax
CPE
Account Types
Billing Type
Comments

National/Political
Standard
NRCC:IE 9/7

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Contract # 318855

Schedule Dates 09/07/12-09/13/12

Date Entered 06/25/12

Last Modified 09/11/12

Entered By Jill Hipskind

CO-OP No

Headline # 06180792

Charlotte (WSOC)

By Broadcast Month

Spots

Rate

Sep. 2012

90

\$78,650.00

Grand Total:

90

\$78,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Normal Line / Spot	09/09/12-09/09/12	3	:30	6A- 7A (EST)							1	1	\$425.00	\$425.00	Charlotte (WSOC)	EYE NW SU MRN1	6/25/12	
41.0	Normal Line / Spot	09/09/12-09/09/12	2	:30	7A- 8A (EST)							1	1	\$450.00	\$450.00	Charlotte (WSOC)	EYE NW SU MRN2	6/25/12	
42.0	Normal Line / Spot	09/09/12-09/09/12	2	:30	8A- 9A (EST)							1	1	\$850.00	\$850.00	Charlotte (WSOC)	GD MRN-SUN-A8C	6/25/12	
43.0	Normal Line / Spot	09/09/12-09/09/12	3	:30	9A- 10A (EST)							1	1	\$550.00	\$550.00	Charlotte (WSOC)	THIS WEEK-ABC	6/25/12	
44.0	Normal Line / Spot	09/13/12-09/13/12	3	:30	10A- 11A (EST)							1	1	\$500.00	\$500.00	Charlotte (WSOC)	KATIE	6/25/12	
45.0	Normal Line / Spot	09/13/12-09/13/12	3	:30	11P- 1135P (EST)							1	1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWITI NW5 11<	6/25/12	
46.0	Normal Line / Spot	09/13/12-09/13/12	3	:30	12:05A- 1:05A (EST)							1	1	\$300.00	\$300.00	Charlotte (WSOC)	J KIMMEL-A8C	6/25/12	
47.0	Normal Line / Spot	09/13/12-09/13/12	3	:30	12P- 1P (EST)							1	1	\$550.00	\$550.00	Charlotte (WSOC)	EYEWITI MIDDAY<	6/25/12	
48.0	Normal Line / Spot	09/13/12-09/13/12	3	:30	4:30A- 4:59A (EST)							1	1	\$275.00	\$275.00	Charlotte (WSOC)	EYE NEW5-4:30A	6/25/12	
49.0	Normal Line / Spot	09/13/12-09/13/12	4	:30	5A- 5:30A (EST)							1	1	\$500.00	\$500.00	Charlotte (WSOC)	EYE-SAM DAY8RK<	6/25/12	
50.0	Normal Line / Spot	09/13/12-09/13/12	4	:30	5B- 5:30P (EST)							1	1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWITI NW5 5<	6/25/12	
51.0	Normal Line / Spot	09/13/12-09/13/12	3	:30	5:30A- 6A (EST)							1	1	\$550.00	\$550.00	Charlotte (WSOC)	EYE-SAM DAY8RK<	6/25/12	
52.0	Normal Line / Spot	09/13/12-09/13/12	4	:30	5:30P- 6P (EST)							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWITI NW5-30<	6/25/12	
53.0	Normal Line / Spot	09/13/12-09/13/12	4	:30	6P- 6:30P (EST)							1	1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWITI NW5 6<	6/25/12	

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Schedule Dates	09/07/12-09/13/12	Date Entered	06/25/12
Advertiser	NRCC - National Republican Congressional Committee	Last Modified	09/11/12
Agency	National Media (2711)	Entered By	Jill Hipskind
Product	Political - Issue (1068)	Co-OP	No
Brand	2597 NRCC IE (131531)	Headline #	06180792
Salesperson		Demo	
Sales Office	Telerp/Philadelphia, Philadelphia (1057)	Order Type	Normal
Buyer Name	ANGLE,BEN	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	155/426/2597	Commission	\$11,797.50
Account Types	National/Political	Net Total	\$66,852.50
Billing Type	Standard	Sales Tax	
Comments	NRCC IE 9/7		

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
54.0	Normal Line / Spot	09/13/12-09/13/12	3	:30	6A- 7A (EST)				1				1		\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYE NWS DAYBKK<	6/25/12
55.0	Normal Line / Spot	09/13/12-09/13/12	3	:30	6:58P- 7:30P (EST)							1		1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12
56.0	Normal Line / Spot	09/13/12-09/13/12	3	:30	7A- 8A (EST)							1		1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	GD MRN AMR-ABC	6/25/12
57.0	Normal Line / Spot	09/13/12-09/13/12	3	:30	7:28P- 7:56P (EST)							1		1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	ENT TONIGHT 30<	6/25/12
58.0	Normal Line / Spot	09/13/12-09/13/12	4	:30	9A- 10A (EST)							1		1	\$425.00	\$425.00	Charlotte (WSOC)	REGISKELLY<	6/25/12
59.0	Revised Line / Spot	09/13/12-09/13/12	3	:30	10A- 11A (EST)							1		1			Charlotte (WSOC)	KATIE	6/25/12
59.1	Normal Line / Spot	09/10/12-09/13/12	3	:30	10A- 11A (EST)		1	X		X		X		1	\$500.00	\$500.00	Charlotte (WSOC)	KATIE	8/24/12
60.0	Revised Line / Spot	09/11/12-09/11/12	3	:30	11P- 11:35P (EST)							1					Charlotte (WSOC)	EYEWIT NWS 11<	6/25/12
60.1	Normal Line / Spot	09/10/12-09/13/12	3	:30	11P- 11:35P (EST)		1	X		X		X		1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWIT NWS 11<	8/24/12
61.0	Revised Line / Spot	09/11/12-09/11/12	3	:30	12:05A- 11:55A (EST)							1					Charlotte (WSOC)	J KIMMEL-ABC	6/25/12
61.1	Normal Line / Spot	09/10/12-09/13/12	3	:30	12:05A- 11:55A (EST)		1	X		X		X		1	\$300.00	\$300.00	Charlotte (WSOC)	J KIMMEL-ABC	8/24/12
62.0	Revised Line / Spot	09/11/12-09/11/12	3	:30	12P- 1P (EST)							1					Charlotte (WSOC)	EYEWIT MIDDAY<	6/25/12
62.1	Normal Line / Spot	09/10/12-09/13/12	3	:30	12P- 1P (EST)				1	X		X		1	\$550.00	\$550.00	Charlotte (WSOC)	EYEWIT MIDDAY<	8/24/12
63.0	Revised Line / Spot	09/11/12-09/11/12	3	:30	4:30A- 4:55A (EST)							1					Charlotte (WSOC)	EYE NWS 4:30A	6/25/12

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Advertiser Jill Hipskind
Agency CO-OP
Product No
Brand 06180792
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Buyer Name Demo
Phone/Fax Normal
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Comments

Date Entered 06/25/12
Entered By Jill Hipskind
CO-OP
Headline #
Demo
Order Type
Package Deal
Commission % 15.00
Commission \$11,797.50
Net Total \$66,852.50
NRCC IE 9/7
Standard
NRCC IE 9/7
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
63.1	Normal Line / Spot	09/10/12-09/13/12	3	:30	4:30A- 4:59A (EST)		1	X		X				1	\$275.00	\$275.00	Charlotte (WSOC)	EYE NEWS 4-30A	8/24/12
64.0	Revised Line / Spot	09/11/12-09/11/12	4	:30	5A- 5:30A (EST)												Charlotte (WSOC)	EYE 5AM DAYBRK<	8/25/12
64.1	Normal Line / Spot	09/10/12-09/13/12	4	:30	5A- 5:30A (EST)				X	X				1	\$500.00	\$500.00	Charlotte (WSOC)	EYE 5AM DAYBRK<	8/24/12
65.0	Revised Line / Spot	09/11/12-09/11/12	4	:30	5A- 5:30P (EST)												Charlotte (WSOC)	EYEWIT NEWS 5<	8/25/12
65.1	Normal Line / Spot	09/10/12-09/13/12	4	:30	5P- 5:30P (EST)				X	X	X			1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NEWS 5<	8/24/12
66.0	Revised Line / Spot	09/11/12-09/11/12	3	:30	5:30A- 6A (EST)												Charlotte (WSOC)	EYE 5AM DAYBRK<	8/25/12
66.1	Normal Line / Spot	09/10/12-09/13/12	3	:30	5:30A- 6A (EST)				X		X			1	\$550.00	\$550.00	Charlotte (WSOC)	EYE 5AM DAYBRK<	8/24/12
67.0	Revised Line / Spot	09/11/12-09/11/12	4	:30	5:30P- 6P (EST)												Charlotte (WSOC)	EYEWIT NEWS 30<	8/25/12
67.1	Normal Line / Spot	09/10/12-09/13/12	4	:30	5:30P- 6P (EST)				X		X			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NEWS 30<	8/24/12
68.0	Revised Line / Spot	09/11/12-09/11/12	4	:30	6A- 6:30P (EST)												Charlotte (WSOC)	EYEWIT NEWS 6<	8/25/12
68.1	Normal Line / Spot	09/10/12-09/13/12	4	:30	6P- 6:30P (EST)				X		X			1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWIT NEWS 6<	8/24/12
69.0	Revised Line / Spot	09/11/12-09/11/12	3	:30	6A- 7A (EST)												Charlotte (WSOC)	EYE NEWS DAYBRK<	8/25/12
69.1	Normal Line / Spot	09/10/12-09/13/12	3	:30	6A- 7A (EST)				X		X			1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYE NEWS DAYBRK<	8/24/12
70.0	Revised Line / Spot	09/11/12-09/11/12	2	:30	6:55P- 6:55P (EST)												Charlotte (WSOC)	ABC WORLD NEWS	8/25/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

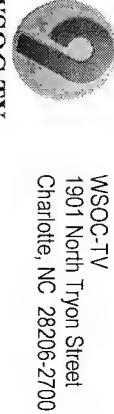
Date:

Accepted Station:

Date:

Comments:

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Contract #																				
318855																				
Schedule Dates		Advertiser		Entered By		Headline #		Date Entered		Charlotte (WSOC)										
09/07/12-09/13/12		NRCC - National Republican Congressional Comm		CO-OP		Sep. 2012		09/11/12	09/11/12	By Broadcast Month	Spots									
1901 North Tryon Street Charlotte, NC 28206-2700		Agency		No		Grand Total:		Jill Hipskind		\$78,650.00	Rate									
Product	Brand	Salesperson		CPE				06180792												
National Media 815 Slaters Lane Alexandria, VA 22314	Sales Office																			
	Buyer Name																			
	Phone/Fax																			
/	Account Types																			
	Billing Type																			
	Comments																			
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,																				
Line	Line Type / Break Type (Ref #)	Dates	Sec.	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
70.1	Normal Line / Spot	09/10/12-09/13/12	2	:30	6:38P- 6:59P (EST)		1	X		X					1	\$1,900.00	\$1,900.00	Charlotte (WSOC)	ABC-WORLD NWS	8/24/12
71.0	Revised Line / Spot	09/11/12-09/11/12	3	:30	6:38P- 7:30P (EST)													Charlotte (WSOC)	INSIDE EDITION<	8/25/12
71.1	Normal Line / Spot	09/10/12-09/13/12	3	:30	6:58P- 7:30P (EST)		1	X		X					1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	INSIDE EDITION<	8/24/12
72.0	Revised Line / Spot	09/11/12-09/11/12	3	:30	7A- 8A (EST)												Charlotte (WSOC)	6 AM NEWSPARK	8/25/12	
72.1	Normal Line / Spot	09/10/12-09/13/12	3	:30	7A- 8A (EST)		1	X		X					1	\$1,200.00	\$1,200.00	Charlotte (WSOC)	GD MORN AMR ABC	8/24/12
73.0	Revised Line / Spot	09/11/12-09/11/12	3	:30	7:28P- 7:56P (EST)												Charlotte (WSOC)	ENT TONIGHT 30<	8/25/12	
73.1	Normal Line / Spot	09/10/12-09/13/12	3	:30	7:28P- 7:56P (EST)		1	X		X					1	\$1,300.00	\$1,300.00	Charlotte (WSOC)	ENT TONIGHT 30<	8/24/12
74.0	Revised Line / Spot	09/11/12-09/11/12	3	:30	9A- 10A (EST)												Charlotte (WSOC)	REGIS&KELLY<	8/25/12	
74.1	Normal Line / Spot	09/10/12-09/13/12	4	:30	9A- 10A (EST)		1	X		X					1	\$425.00	\$425.00	Charlotte (WSOC)	REGIS&KELLY<	8/24/12
75.0	Normal Line / Spot	09/12/12-09/12/12	3	:30	10A- 11A (EST)											\$500.00		Charlotte (WSOC)	KATIE	8/25/12
75.0.1	Prompt	09/12/12																Charlotte (WSOC)	Breaking News - Interrupt/Spot -	
76.0	Normal Line / Spot	09/12/12-09/12/12	3	:30	11P- 11:38P (EST)										1	\$1,400.00	\$1,400.00	Charlotte (WSOC)	EYEWITNESS 11<	6/25/12
77.0	Normal Line / Spot	09/12/12-09/12/12	3	:30	12:05A- 1:05A (EST)										1	\$300.00	\$300.00	Charlotte (WSOC)	J KIMMEL ABC	6/25/12



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

National Media
815 Slaters Lane
Alexandria, VA 22314

Advertiser	Schedule Dates	Date Entered
NRCC - National Republican Congressional Committ	09/07/12-09/13/12	09/11/12
Agency	Last Modified	Entered By
National Media (2711)	09/11/12	Jill Hipskind
Product	Entered By	No
Political - Issue (1068)	CO-OP	
Brand	Headline #	06180792
Salesperson	Demo	
Sales Office	Order Type	Normal
Buyer Name	Package Deal	
Phone/Fax	Commission %	15.00
CPE	Commission	\$11,797.50
Account Types	Net Total	\$66,852.50
Billing Type	Sales Tax	
Comments		

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,
NRCC IE 9/7
National/Political
Standard

Line	Line Type / Break Type (Ref #)	Dates	Sec.	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
78.0	Normal Line / Spot	09/12/12-09/12/12	3	:30	12P- 1P (EST)				1				1	\$550.00	\$550.00	Charlotte (WSOC)	EYEWIT MIDDAY<	6/25/12	
79.0	Normal Line / Spot	09/12/12-09/12/12	3	:30	4:30A- 4:59A (EST)							1		\$275.00	\$275.00	Charlotte (WSOC)	EYE NEWS-4:30A	6/25/12	
80.0	Normal Line / Spot	09/12/12-09/12/12	4	:30	5A- 5:30A (EST)							1		\$500.00	\$500.00	Charlotte (WSOC)	EYE-SAM DAY8RK<	6/25/12	
81.0	Normal Line / Spot	09/12/12-09/12/12	4	:30	5P- 5:30P (EST)							1		\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWIT NWS 5<	6/25/12	
82.0	Normal Line / Spot	09/12/12-09/12/12	3	:30	5:30A- 6A (EST)							1		\$550.00	\$550.00	Charlotte (WSOC)	EYE-SAM DAY8RK<	6/25/12	
83.0	Normal Line / Spot	09/12/12-09/12/12	4	:30	5:30P- 6P (EST)							1		\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYEWIT NWS5:30<	6/25/12	
84.0	Normal Line / Spot	09/12/12-09/12/12	4	:30	6P- 6:30P (EST)							1		\$1,300.00	\$1,300.00	Charlotte (WSOC)	EYEWIT NWS 6<	6/25/12	
85.0	Normal Line / Spot	09/12/12-09/12/12	3	:30	6A- 7A (EST)							1		\$1,200.00	\$1,200.00	Charlotte (WSOC)	EYE NWS DAY8RK<	6/25/12	
86.0	Normal Line / Spot	09/12/12-09/12/12	2	:30	6:58P- 6:59P (EST)							1		\$1,900.00	\$1,900.00	Charlotte (WSOC)	A&C-WORLD NWS	6/25/12	
87.0	Normal Line / Spot	09/12/12-09/12/12	3	:30	6:58P- 7:30P (EST)							1		\$1,300.00	\$1,300.00	Charlotte (WSOC)	INSIDE EDITION<	6/25/12	
88.0	Normal Line / Spot	09/12/12-09/12/12	3	:30	7A- 8A (EST)							1		\$1,200.00	\$1,200.00	Charlotte (WSOC)	GD MNR AMR-ABC	6/25/12	
89.0	Normal Line / Spot	09/12/12-09/12/12	3	:30	7:28P- 7:59P (EST)							1		\$1,200.00	\$1,300.00	Charlotte (WSOC)	ENT TONIGHT 30<	6/25/12	
90.0	Normal Line / Spot	09/12/12-09/12/12	4	:30	9A- 10A (EST)							1		\$425.00	\$425.00	Charlotte (WSOC)	REGIS&KELLY<	6/25/12	
91.0	M/G For 33.0.1 / Spot	09/09/12-09/09/12	2	:30	7A- 8A (EST)							1		\$450.00	\$450.00	Charlotte (WSOC)		6/29/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Folio:

Accepted-Station:

Date:

Comments:

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WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28205-2700

National Media
815 Slaters Lane
Alexandria, VA 22314

Salesperson
Brand
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered	06/25/12	Charlotte (WSOC)	By Broadcast Month	Spots	Rate
Last Modified	09/11/12	Entered By	Jill Hipskind	90	\$78,650.00
Advertiser	NRCC - National Republican Congressional Commi	CO-OP	No		
Agency	National Media (2711)	Headline #	06180792		
Product	Political - Issue (1068)	Demo			
Brand	2597 NRCC IE (131531)	Order Type	Normal		
Salesperson	Telerp/Philadelphia (1057)	Package Deal			
Sales Office	Telerp/Philadelphia	Commission %	15.00		
Buyer Name	ANGLE,BEN	Commission	\$11,797.50		
Phone/Fax	/	Net Total	\$66,852.50		
CPE	155/426/2597	Sales Tax			
Account Types	National/Political				
Billing Type	Standard				
Comments	NRCC IE 9/7				

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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